Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ score /50

Social Justice Book Project- Pick one assignment due on **March 3rd.**

50 points summative

Choose only ONE project to make a statement about the topic of your social justice book. You will take a stand hoping to convince others to support your view or take action on that social justice issue. Also, you **MUST COMPLETE the REFLECTION** at the bottom of the next page to get full credit for the project.

Read/View some samples of the option you select online, so you have an idea of what the goal is for the final product.

Option # 1: A **LETTER TO THE EDITOR** 250 typed words (225-275 words) single spaced. Should begin *Dear Editor: and be signed by you.* It must be more than one paragraph.

Your letter will be assessed on the following techniques:

* Ethos
  + You demonstrate your knowledge of the social issue and include some fact or statistic.
  + You respect your audience by using facts, statistics, and examples and by not demeaning the character or intellect of those who feel differently.
* Logos
  + You link your understanding of the issue **to a character/person in your book** to why the issue matters.
  + You link why it matters to what action is appropriate.
* Pathos
  + Although your tone starts out analytical to establish ethos, it transitions to something stronger such as compassion, sorrow, indignation, or determination.
  + You make every word count.
  + You use direct, active-voice sentences.
  + Your closing moves the reader to action.

Option # 2: A creative **PERSAUSIVE POSTER** that is 11 X 18 inches and colorful!

Your poster will be assessed on the following: It must be/have/use…

attractive

simple and not crowded

easy to read

eye-catching title

snappy slogan

persuasive language

brief facts/statistics about issue

**Piece of Text/Quote from a character or person in your book**

different sizes and styles of writing

photographs or illustrations

symbols, shapes, or graphics

variety of colors

Option # 3: A 30-45 second videotaped **PUBLIC SERVICE ANNOUNCEMENT (PSA)** on the social issue of the book.

Your video will be assessed on the following:

Adequately addresses the chosen social justice issue

Accurate Statistical information included

**Piece of Text/Quote from a character or person from your book**

Clear and powerful message

Creative

High Interest for audience

Appropriate lighting/mood

Steady camera and use of different shots and angles

Sound quality was clear and volume was consistent throughout

**------------------------------------------REFLECTION---------------------------------------------**

You must complete this reflection regardless of what option you chose for your project!

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title of book\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Author\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Genre: Fiction\_\_\_\_ Nonfiction\_\_\_\_ Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The social justice issue at the center of my book is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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I learned the following things about this issue from reading this text. (Include at least 3 new learnings.)

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I completed Option #\_\_\_\_\_\_\_\_\_\_ for my project because\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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